# VASHI TRIVEDI

**TEXTILE DESIGNER** 

Bachelor in Textile design, NIFT Mumbai, 2014-2018

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D.O.B.: 21/03/1995



## Career Objective

I wish to incorporate my knowledge and design skills to develop innovative and creative ideas and concepts in the design industry which not only enhances my career as a designer but also helps the organization achieve its high quality standards and financial goals.

# Educational Qualifications

Board	School/College	Qualification	Marks/CGPA	Year of passing
B.Des	National Institute of Fashion Technology, Mumbai.	B.des (Textile Design)	8.71/10	2014-2018
ISC	Seth Anandram Jaipuria school, Kanpur	XII (PCM)	78%	2013
ICSE	Seth Anandram Jaipuria school, Kanpur	X (Science)	91.8%	2011

# Work Experience 🛍

Textile Designer - WEAVETEX OVERSEAS, Delhi

June 2018-Present

Worked on different programs for brands like Target, Lowes, Belk, Kohls, etc. These required market research, material sourcing, CAD designs, technique exploration and final sample development. Worked on a variety of products which included cushions, tree skirts, stockings, kitchen linen, Table linen, shower curtains, etc. for seasons holiday, SS20, Harvest-halloween, valentine, etc. Single-handedly worked on Lowes US Holiday TAT program from the first development stage to the production stage.

Graduation project - M. A. TRADING COMPANY, Bhadohi December 2017-April 2018

The project required trend analysis, market research and client study to create boards (mood, color, inspiration and forecast) in order to develop 2 collections of hand woven and hand tufted rugs and dhurries for the US and European market. The project also included a documentation on the company and the process work in creating these collections.

Internship - PURPLE PATCH STUDIO, Mumbai

June 2017-August 2017

The internship focused on learning and understanding the processing and functioning of the industry and documentation on the same. The experience included trend analysis, market research, raw material sourcing, client study, etc. As per the company's requirement 10 different designs for beddings and curtains were created on CAD and 2D, 3D boards (mood,color,style) with actual surface development were made.

### Craft cluster - SOLAPUR WALL HANGINGS, Solapur

October 2017

Completed 7 days research and market survey at Solapur in a group of 6 people to acquire information about various techniques used in the craft. The project included hand sketching and CAD designing to make new designs and styles for the wall hangings, product development and craft documentation.

#### Craft cluster - PUNERI SAREE, Pune

June 2016

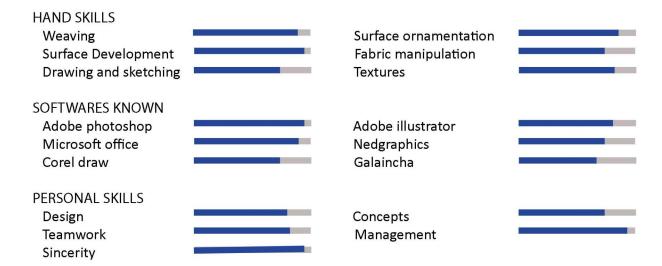
Completed 10 days research and market survey at Pune in a group of 7 people to acquire information about various techniques used in the craft. The project included interaction with weavers, manufacturing house owners, factory outlet owners and shop owners to find the problems related to the craft, hand sketching to make new designs for saree borders, product development and craft documentation.

FREELANCING 2015

Designed visiting cards, flyers and banner for a boutique and a retail shop in Kanpur by applying design skills using hand sketching and CAD.

Visited various fairs and exhibitions like Kala Ghoda, ITME, HGH, etc.

# Skills 🙎



#### **Achievements**

- Scored highest SGPA i.e. 10 in Graduation project.
- Scored 2nd rank in semester VII with 9.15 SGPA, 2017
- Scored 2nd rank in buniyaad art competition in Kanpur, 2013
- Won various art competitions at school level.

### Languages known

Hindi | English

#### References

Mr. Rashid Imam
Design Manager, M. A. Trading Company, Bhadohi.

Dr. Mohammad Javed Associate Professor, NIFT Mumbai. Dr. Reena Aggarwal Center Coordinator & Assistant Professor, NIFT Mumbai.

Dr. Chetram Meena SDAC & Assistant Professor, NIFT Mumbai